

03
OCT24/12 18.5C
*** WPXI-TV ***

DATE OCT24/12 18.50

2700 3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30	4	\$675.00	10/30	11/2	3		TU-F	675 3
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
4			1100A-1200N	30	4	\$275.00	10/30	11/2	2		TU-F	275 2
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
5			1230P-130P	30	4	\$275.00	10/30	11/2	2		TU-F	275 2
PROGRAM : THE DOCTORS												
CON COM1: THE DOCTORS												
6			1235A-135A	30	4	\$250.00	10/30	11/2	2		TU-F	200 2
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
7			1200N-1230P	30	4	\$375.00	10/30	11/2	2		TU-F	375 2
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1: CHANNEL 11 NOON NEWS												
8			130P-230P	30	4	\$275.00	10/30	11/2	2		TU-F	275 2
PROGRAM : THE DOCTORS												
CON COM1: THE DOCTORS Today												
9			230P-300P	30	4	\$275.00	10/30	11/2	2		TU-F	275 2
PROGRAM : MILLIONARE												
CON COM1: MILLIONARE												
10			300P-400P	30	4	\$500.00	10/30	11/2	2		TU-F	500 2
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
11			400P-430P	30	4	\$400.00	10/30	11/2	3		TU-F	550 3
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												

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12			430P-500P	30	4	\$500.00	10/30	11/2	3		TU-F	725
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												
13			500A-530A	30	4	\$400.00	10/30	11/2	2		TU-F	350
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
14			500P-530P	30	4	\$900.00	10/30	11/2	1		TU-F	1100
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
15			530A-600A	30	4	\$550.00	10/30	11/2	2		TU-F	400
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
16			530P-600P	30	4	\$900.00	10/30	11/2	2		TU-F	1100
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
17			600P-630P	30	4	\$1,000.00	10/30	11/2	3		TU-F	1300
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
18			600A-700A	30	4	\$800.00	10/30	11/2	2		TU-F	800
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
19			700P-730P	30	4	\$1,800.00	10/30	11/2	2		TU-F	2200
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
20			700A-900A	30	3	\$800.00	10/30	11/2	3		TU-F	800
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

FAX# 215 564 1103

REP HEADLINE# 6396015
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			730P-800P	30	4	\$1,800.00	10/30	11/2	2		TU-F	2200 2
PROGRAM : JEOPARDY/WHEEL OFFORTUNE CON COM1: JEOPARDY/WHEEL OFFORTUNE												
22			900A-1000A	30	4	\$400.00	10/30	11/2	2		TU-F	550 2
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2												
23			800P-900P	30	4	\$2,250.00	11/2	11/2	1		FRI	1500 1
PROGRAM : WHITNEY/COMMUNITY CON COM1: WHITNEY/COMMUNITY												
24			800P-1000P	30	4	\$7,000.00	11/5	11/5	1		MON	7000 1
PROGRAM : THE VOICE CON COM1: THE VOICE												
25			1100P-1135P	30	4	\$2,100.00	11/3	11/3	1		SAT	2900 1
PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS												
26			1130P-100A	30	4	\$1,200.00	11/3	11/3	1		SAT	1200 1
PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE												
27			330P-700P	30	4	\$7,500.00	11/3	11/3	1		SAT	7500 1
PROGRAM : PITTSBURGH VS. NOTREDAME CON COM1: PITTSBURGH VS. NOTREDAME												
28			600P-630P	30	4	\$625.00	11/3	11/3	1		SAT	625 1
PROGRAM : CHANNEL 11 NEWS CON COM1: CHANNEL 11 NEWS												
29			600A-800A	30	4	\$350.00	11/3	11/3	1		SAT	350 1
PROGRAM : CHANNEL 11 NEWS CON COM1: CHANNEL 11 NEWS												

REP HEADLINE# 6396015
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206
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 ORDER WORKSHEET
 FAX# 215 564 1103
 HARRIS REPORT FROM REP
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
30			800A-1030A	30		\$375.00	11/3	11/3	1		SAT	375
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
31			1135P-1205A	30		\$2,250.00	11/4	11/4	1		SUN	3000
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
32			600P-630P	30		\$675.00	11/4	11/4	1		SUN	925
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
33			800A-1000A	30		\$375.00	11/4	11/4	1		SUN	375
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
34			830P-1130P 12am	30	N/A	\$4,500.00	11/4	11/4	1		SUN	6500
PROGRAM : NFL: COWBOYS @ FALCONS 11/4/12												
CON COM1: NFL: COWBOYS @ FALCONS 11/4/12												
35			800P-830P	30		\$3,000.00	11/1	11/1	1		THU	2000
PROGRAM : 30 ROCK-panel												
CON COM1: 30 ROCK-panel												
36			1000P-1100P	30		\$5,000.00	10/30	10/30	1		TUE	-
PROGRAM : PARENTHOOD 60/normal												
CON COM1: PARENTHOOD 60/normal												
37			800P-900P 10P	30		\$7,000.00	10/30	10/30	1		TUE	-
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
											CONTRACT TOTAL	80025.00
											TOTAL SPOTS	65

NOV/12 80025.00

REP: TEL# 215-564-1206 FAX# 215 564 1103

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REP HEADLINE# 6396015
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MARKET TOTALS \$275,948 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*